
Relaunch

People who build careers, take extended leaves, and then re-enter the workforce are called relaunchers and the process of returning to work after extended leave is called relaunching.

Overview

In 2007, iRelaunch founders Carol Fishman Cohen and Vivian Steir Rabin co-authored and published the career reentry strategy book *Back on the Career Track*. iRelaunch was formed shortly before the book was released.

iRelaunch, the Return-to-Work Experts™, produces career reentry programming, events, and content for employers, universities, organizations, and individuals. As relaunchers themselves, Carol and Vivian understand every phase of the relaunch process first hand. Both are Harvard Business School graduates and between the two of them, have nine kids. Carol and Vivian returned to work in very different ways after 11 and 7 year career breaks, respectively, before writing their book and founding iRelaunch.

What we do

iRelaunch's signature products include the [iRelaunch Return to Work Conference™](#), a one day, multi-employer sponsored, event held at educational institutions, [iRelaunch Coaching Circles™](#), a four session, small group, coach led program with a curriculum based on *Back on the Career Track*, and the [Back on the Career Track Webinar](#) series. iRelaunch also designs [customized career reentry](#) programs, events, and content for employers, organizations and universities. The [Comprehensive List of Career Reentry Programs Worldwide](#) and relaunch resources such as the [Relauncher Resume Guide](#) and a section on [Strategic Volunteering](#) can be found on iRelaunch.com.

Our programs are content-packed and offer relaunchers the tools and inspiration they need to transition back into the workforce.

By the Numbers

iRelaunch is a leader in the career reentry category:

- 4,800+ returning professionals in database
- 8,000+ reach including LinkedIn Group, Facebook and Twitter following
- 1,400+ have attended iRelaunch Return to Work Conference™ or iRelaunch Coaching Circles™
- 110+ presentations by Carol and Vivian at corporate, university or community events
- 100+ quotes or features of Carol and Vivian in the media (print, television or web)

iRelaunch Return to Work Conferences are attended by high-caliber professionals

- 100% college-educated
- 80% with graduate degrees
- 50% worked for a Fortune 500 firm
- 70% plan to return to work fulltime

History

Carol and Vivian have presented their career reentry strategies to over 6,600 people at more than 110 events since 2006. Their book, *Back on the Career Track*, debuted in June 2007 and, in May of 2008, the first iRelaunch Return to Work Conference™ was held in the suburban Chicago area. By mid 2011, eight more conferences were held at universities in Washington D.C., New Jersey, California, New York, Chicago, Boston and London. Through the Conferences and Coaching Circles, iRelaunch has helped hundreds of relaunchers return to work.

Return to Work Conference™ Sponsors

The iRelaunch Return to Work Conference™ is the premier offering of iRelaunch. Through the conferences, we offer employers unparalleled access to a high caliber diversity talent pool. Past and current sponsors include:

Accenture* AllianceBernstein* American Express*
Bank of America* Barclays Wealth* Bloomberg*
The Boston Globe/Boston.com* Booz Allen Hamilton*
Capital Group Companies* Credit Suisse* CVS
Caremark* Deutsche Bank* Goldman Sachs* Harvard
Business School Executive Education* IBM* MetLife*
MIT Professional Education* Merrill Lynch Wealth
Management* Morgan Stanley Smith Barney*
PricewaterhouseCoopers* Sara Lee* Staples* The TJX
Companies* UBS

Carol Fishman Cohen and Vivian Steir Rabin



iRelaunch founders Carol Fishman Cohen and Vivian Steir Rabin lead a team of six dedicated individuals to help manage the organization. Carol and Vivian each have over 20 years of diverse business experience. Carol's focus was primarily in finance while Vivian's ranged from financial services to human resources to executive recruiting.

Carol relaunched at Bain Capital in high yield debt management after 11 years out of the full time workforce. Her relaunch became the subject of a Harvard Business School case on Professional Career Reentry. Vivian relaunched by joining a small executive search firm after a seven year career break. Both women received their MBA from Harvard Business School. Carol is the mother of four children and Vivian has five children.

"In our opinion, relaunchers offer employers maturity, judgment, perspective, reliability and, among other specific functional skills, an unusually strong ability to build relationships. They are more grounded than new graduates and are actually better candidates for positions requiring an advisory, consultative approach."—Carol and Vivian

- To learn more about sponsoring an iRelaunch Return to Work Conference™ or developing a career reentry program at your company, please contact Julie Holunga, jholunga@iRelaunch.com
- To secure Carol or Vivian as a speaker or request headshots, please contact info@iRelaunch.com